



Enter a domain (e.g. ebay.com, amazon.com)



United Kingdom

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Category ▾

Keyword Research

See Competitor Advertising Strategies

Real-time Tracking

Monitor Keyword Performance

Affiliate Intelligence

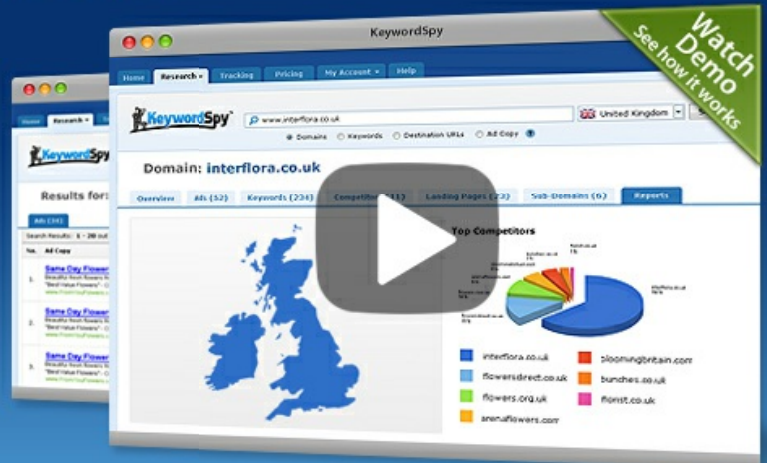
Uncover Top Products & Super Affiliates

Agency & Enterprise

Advanced Reports & API

SPY ON YOUR COMPETITORS! PROFIT FROM THEIR SUCCESS.

- ✓ Discover **competitors** and their **keywords**
- ✓ Get fresh data w/ **daily database updates**
- ✓ See site's spending for **Adwords**
- ✓ Find profitable **keyword+ad copy** combinations
- ✓ Over **127 million keywords**

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* Patent Pending

Key Features

Competitive Intelligence

Domain	Adwords	Organic	PPC	Organic	PPC	Organic	PPC
interflora.co.uk	123,456	789,012	123,456	789,012	123,456	789,012	123,456
flowersdirect.co.uk	56,789	345,678	56,789	345,678	56,789	345,678	56,789
flowers.org.uk	23,456	123,456	23,456	123,456	23,456	123,456	23,456

Easily uncover the competition landscape by knowing your competitors' PPC and Organic campaign strategies in seconds.

Keyword Research

No.	Keyword	Search Volume	Competition
1.	send flowers	123,456	High
2.	flower delivery	56,789	Medium
3.	cheap flowers online	23,456	Low
4.	cheap flowers	12,345	Low
5.	cheap flower delivery	9,876	Low

Build a profitable list of keywords using your competitors' keywords and by accessing a massive database of related and similar terms and phrases.

ROI Indicator

Keyword	Adwords	Organic	PPC	Organic	PPC	ROI
Save at Amazon	123,456	789,012	123,456	789,012	123,456	87
Console Psp at Amazon	56,789	345,678	56,789	345,678	56,789	45

Pinpoint exactly the profitable keyword and ad-copy combinations of your competitors without the hassle.

Advanced Searches



Get the exact data you need by having powerful searching options such as searching by domain, keywords, destination URL and ad copy content.

Testimonials

[askHowie.com](#)

"You guys have a great service - not only does it provide amazing, actionable information, but you present the data in an intuitive, easy to group format. I heartily recommend KeywordSpy to all my readers. And hope that my clients' competitors never discover it."

~ Howie Jacobson, PhD
Author, *Adwords For Dummies*
[www.askhowie.com](#)

[YAHOO!](#)

"KeywordSpy.com - Best Tool By Far For Anyone."

~ Darryl Peddle
Head of SEO, Yahoo! Americas
[www.yahoo.com](#)

[ClickGravity](#)

"With just few searches and clicks, I was able to do comprehensive set of ad campaign groups that keep my Adwords' Quality Score consistently high and my minimum keyword bids low! KeywordSpy is simply a stellar product."

~ Joyce Miner
Adwords Qualified Individual
ClickGravity, Oregon

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